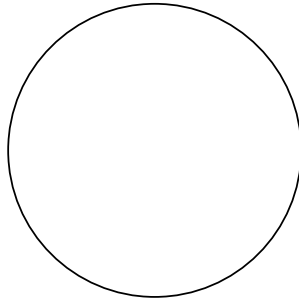


Blom UrbEx

oblique imagery



when you need to see the **bigger picture**



Blom UrbEx oblique imagery

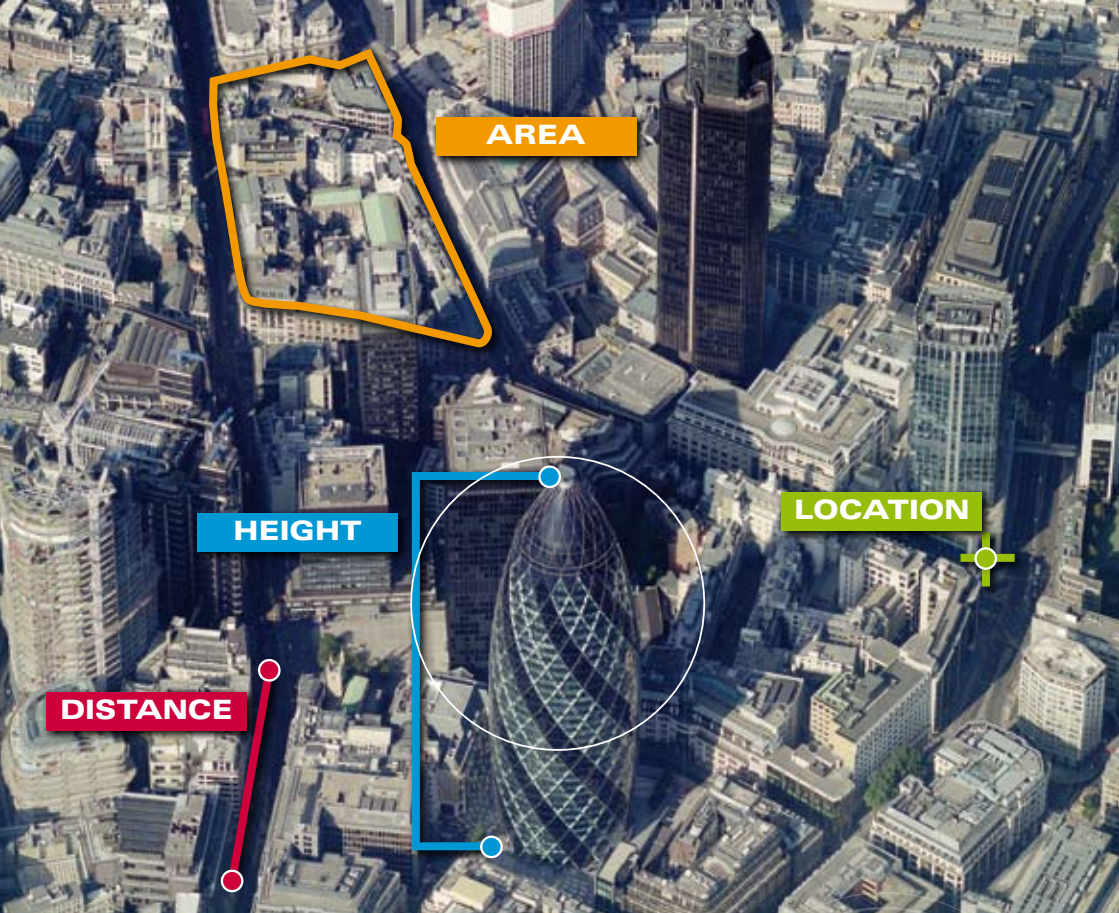
Blom UrbEx online software transforms digital images into a virtual toolkit allowing you to locate, view and measure buildings, structures and urban landscapes.

Blom UrbEx enables you to see the bigger picture. With standard aerial imagery you can only look down on a building from above. Imagine viewing that same building obliquely from either North, South, East or West as well as from above.

This flexibility allows you to analyse every aspect of a building, eliminates 'blind spots' and puts buildings, structures, locations and their surroundings into a real world context.

The Benefits of Blom UrbEx:

- **Easy online access to over 1000 European cities.**
- **Buildings and objects can be studied in their real world locations and surroundings.**
- **Instant measurement, data capture and analysis using the online tools.**
- **Perform basic site surveys without leaving your office.**
- **Simple data extraction and integration into your existing GIS or CAD environment.**
- **Visualise the data to assist and improve your decision making process.**
- **Easy to view, analyse and extract only the data you require.**



A Comprehensive Online Toolkit:

- AREA TOOL**
Calculate the area of any object in straight lines or irregular shapes.
- HEIGHT TOOL**
Determine the height of any building or feature displayed in the image.
- DISTANCE TOOL**
Measure the length, width or perimeter of any object in straight lines or in free form.
- LOCATION TOOL**
Easily locate the building or address you require.





UrbEx Oblique Imagery for:

- Local Authorities
- Emergency Services
- Security and Defence
- Commercial Property Development
- Insurance Underwriting
- Architecture
- Civil Engineering
- 3D Modelling

Web Delivery of Oblique Imagery to Your Desktop:

- 125 cities in the UK.
- 1000 cities across Europe.
- Now capturing Eastern Europe.
- Less than 22 months old.
- Online measuring tools.
- Rotate the image to view it obliquely from North, South, East and West.
- Overlay asset data, addresses, points of interest and spatial databases.
- Export data for use within your GIS, CAD or other software applications.

For more information, contact:

Blom Aerofilms Ltd

The Astrolabe, Cheddar Business Park
Wedmore Road, Cheddar, Somerset
BS27 3EB, United Kingdom

Tel: **+44 (0)1934 745820**

email: **info@blomaerofilms.com**

www.blomaerofilms.com/en/urbex

